

REGISTERED CHARITY NUMBER: 1152647

**REPORT OF THE TRUSTEES AND
AUDITED FINANCIAL STATEMENT FOR THE
YEAR ENDED 31ST OCTOBER 2013
FOR
THE JOE HUMPHRIES MEMORIAL TRUST**

JOE HUMPHRIES MEMORIAL TRUST

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JOE HUMPHRIES MEMORIAL TRUST
REFERENCE AND ADMINISTRATIVE DETAILS

Charity Name	Joe Humphries Memorial Trust
Charity Registration Number	1152647
Principal Office	c/o Dave Pate 11 Halywell Nook Charnwood Grange Rothley Leicestershire LE7 7QL
Trustees	Steve Humphries (Chair) Lauren Humphries Andrew Rowell Mike Ferguson Stephen Baum Dave Pate Vicky Wills Teresa Dalby
Bankers	Barclays Bank PLC 2 Bishop Meadow Road Loughborough, Leicestershire LE11 5RE

JOE HUMPHRIES MEMORIAL TRUST

TRUSTEES' REPORT

The Trustees have pleasure in presenting their report and the audited financial statements of the Charity for the year ended 31st October 2013.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Joe Humphries Memorial Trust was established, as a legal entity, on the 12th October 2012 and became a Registered Charity (No 1152647) with the Charities Commission on the 1st July 2013.

THE TRUSTEES

The Trustees of the Trust are as follows:

Steve Humphries (Chair)

Lauren Humphries

Andrew Rowell

Mike Ferguson

Stephen Baum

Dave Pate

Vicky Wills

Teresa Dalby

OBJECTIVES OF THE TRUST

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Trust was established and is registered by the Charity Commission for the following purposes:

- (1) The advancement of health and the saving of lives by the provision of training, in particular but not limited to, cardiopulmonary resuscitation and emergency life support skills, and the advancement of education into the causes of sudden unexpected death in young people by whatever means the Trustees think fit;
- (2) To help young people, especially but not exclusively, through leisure time activities, so as to develop their capabilities that they may grow to full maturity as individuals and members of society.

Charitable activities

The Trustees have had due regard to the guidance published by the Charity Commission on public benefit as required by the Charities (Accounts and Reports) Regulations 2008.

Within hours of the tragic loss of his son on 4 October 2012, Steve Humphries was surfing the Internet to find out more about this dreaded occurrence and to his horror he found it difficult to find relevant information about the condition that Joe had suffered, known as SADS. As a result he felt an urge to extend both his own knowledge and also to look further into what actions may help to reduce the loss of life of other young people in similar circumstances. It became immediately apparent that there was work to be done and the Trust was formed in October 2012, gaining recognition from the Charity Commission in June 2013, the aim being to help transform the lives of other young people.

The Trust was officially launched at Joe's school, De Lisle College in March 2013, followed by a 'local launch' in Rothley Parish Church in April 2013. The response was overwhelming from so many different perspectives. The need for a cultural change is gaining momentum and our dream is that Leicestershire and Rutland will become a beacon for other areas to follow in relation to awareness of SADS and emergency lifesaving skills for young people and the wider community, and that one day defibrillators will be seen as equal to the need for fire extinguishers!

It soon became apparent that an area that needed our focus was to implement CPR training in schools and sports organizations, coupled with promoting the placement of defibrillators where young people are most at risk. A multi-agency approach including sign-up from Head Teachers within both the City and County Secondary Schools will ensure a new focussed CPR based training package will be delivered across Leicester and Leicestershire during the next year. In addition a pioneering scheme (Joe's Mini Heart Start) will be rolled out across community sports clubs that will also teach people vital lifesaving skills.

The Trustees are acutely aware of the need to work with and in cooperation with other charities and organisations and not to duplicate effort. To this end we have worked closely with the following charities and organisations:

- British Heart Foundation
- East Midlands Pacemaker Fund
- East Midlands Ambulance Service (EMAS)
- The Laura Centre
- Youth Heart Watch Australia

Significant activities and achievements

By way of a summary of our activities and achievements during the first year of the Trust's existence, we have:

- Organised the first Leicester (and National) Conference of Medics and related professionals to share knowledge and expertise on SADS, including future research into reducing effects.

- Undertaken a Public Awareness campaign to raise awareness about Sudden Arrhythmic Death Syndrome (SADS) including use of social media (web/facebook/Twitter) to drive key messages across local, regional, UK and International communities.
- Undertaken a campaign in Primary and Secondary schools in Leicester and Leicestershire to promote SADS awareness, British Heart Foundation Schools Heartstart affiliation and acquisition of Automated External Defibrillators (AED).
- Provided an AED for De Lisle College (Joe's school) and supported the College in training students in Cardiac Pulmonary Resuscitation (CPR) and AED Appreciation.
- Installed Public Access AED on Cross Green, Rothley (in the Bus Shelter).
- Donated a Public Access AED to the village of Quorn (to be located in phone box) to further develop the Soar Valley as a 'Heartsafe' area.
- Contributed funds and co-chairing project to enable recruitment of a Coordinator for an upcoming Multi Agency programme, Leicestershire Secondary Schools Heartsafe Programme, to ensure every secondary school in Leicester and Leicestershire has an AED and all students leaving secondary education have received training in Emergency Life Saving skills.
- Started 'Joe Mini Heartstart' scheme to provide CPR and AED training in Sports Clubs in Leicester and Leicestershire.
- Started a programme to support the placement of Community AEDs by the delivery of Emergency Life Saving Skills within the community, initially in the Soar Valley area.
- Taken preliminary steps towards setting up the JHMT Inspire Awards Scheme.
- Supported the creation of a Photographic Club at De Lisle College.

The above list represents a phenomenal amount of work, and all those involved should feel justifiably proud.

JHMT has been more than fortunate to collaborate with the East Midlands Pacemaker Fund, which, in the forthcoming year, will result in a huge leap forward into incorporating CPR training, with associated AED provision, into all Leicester and Leicestershire Secondary Schools.

We also owe a debt of gratitude to the following organizations (charities and others) which we have, and will continue to, work collaboratively with:

- British Heart Foundation
- East Midlands Ambulance Service
- UHL Trust
- Local and regional media partners: Leicester Mercury, BBC Radio Leicester, East Midlands Today, ITV Central, Pukaar News, Soar Media and Loughborough Echo
- Leicester City Council
- Leicestershire County Council
- Rothley Park Cricket Club
- De Lisle Catholic Academy

- Youth Heart Watch Australia
- East Midlands Pacemaker Fund
- Emgas
- De Montfort University Students Union
- Martin Johnson CBE Patron
- Chris Edwards + Kasabian (Music)
- Jersey Budd (singer and songwriter)
- LCFC Legends
- Jess Keeling (Youth Ambassador)
- Rendall Munroe (sportsman /boxer)
- CKI Martial Arts Club
- Barwood Homes
- 2229 Squadron Air Training Corps
- Agora Marketing
- David Wilson Developments
- Lady Jenny Gretton (Lord Lieutenant of Leicester and Leicestershire)
- Rory Palmer – Deputy Mayor – Leicester City Council
- Insideland
- Westleigh Developments
- HM Coroner for Leicester City and South Leicestershire

Highlights of our fundraising activities are as follows:

- A variety of fundraising activities held by local schools as part of their community days including De Lisle Catholic Academy, Stonehill, Longslade.
- A variety of fundraising activities held by local companies including Shoezone and Nationwide Building Society.
- Fundraising dinners attended by our patron Martin Johnson where part of the funds were donated to the JHMT including An Aussie Summer.
- A variety of awareness raising events including having stalls at events such as The Barrolympixs and The Wymeswold Show.
- Over 11 different events where participants raised sponsorship for the JHMT including The Leicester Marathon, The Rothley 10k, a skydive and a Kilimanjaro climb.
- A fantastically successful community launch in Rothley to allow the public to find out who the JHMT are and what we are planning to do. This was attended by around 800 people with great media coverage.
- A range of events including A Show for Joe, Party in the Park and the Rutland 624 cycle ride which also helped raise awareness by cycling 1 mile for every child that dies as a result of SADS every year in the UK.
- The first annual JHMT Charity Shield football Tournament.

- The first SADS awareness week which incorporated a wide range of activities, awareness events, community CPR training and media coverage.
- The first annual photography competition to be held at De Lisle Catholic Academy to launch the photography club funded by the JHMT as part of Joe's legacy.

Aims for 2014

1. In collaboration with other partner agencies in Leicester/shire Secondary Schools Heartsafe Programme:
 - Ensure a quality assured programme of CPR training is provided in all Leicester and Leicestershire Secondary schools.
 - Provide a minimum of one AED in each Secondary School in which CPR training is adopted.
2. Increase the number of sports facilities that adopt CPR training and provide a greater number of their personnel capable of performing CPR whenever that facility is open to the public.
3. Facilitate the purchase of a suitable AED within each facility mentioned above.
4. Improve the support provided to the family following a SADS-related death.
5. Organise a second SADS Conference aiming to present it on, or near to, 4 October (anniversary of Joe's death).
6. Continue to encourage events that raise public awareness of SADS. These events should be targeted towards schools and sports facilities where they can be easily accessed by parents and young people.
7. Continue to support the development of a targeted educational and awareness programme. Encourage the coordination between the Clinical Commissioning Groups (CCG), the University Hospitals of Leicester (UHL) and Public Health (PH). This campaign should encompass not only general practitioners, but all those who deal with young people (eg school nurses, ambulance staff and sports facilities first aid staff).
8. Support any opportunities into research into SADS, initially by disseminating any findings.
9. Raise the understanding of targeted heart screening for young people in Leicester and Leicestershire who engage in active sport to check for otherwise undetected heart conditions.

FINANCIAL REVIEW

The Trustees shall first defray out of the income of the Charity all proper costs, charges and expenses of, and incidental to, the administration and management of the Charity.

	£
Total Incoming Resources	53,924.69
Resources Used	<u>9,960.69</u>
Net Surplus/(Deficit)	<u>43,964.43</u>

RESERVES POLICY

The Trustees have decided that the Trust should maintain a minimum reserve of £10,000 at all times.

RISK MANAGEMENT

The Trustees require Risk Statements to be prepared for every event the Trust is involved in to ensure all risks are minimised and review meetings take place after each event to identify any lessons to be learnt so risks are continually reduced.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Reports and Financial Statements in accordance with applicable law and UK Accounting Standards.

The law applicable to charities in England and Wales requires the Trustees' to prepare Financial Statements for each financial year, which gives a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for the period under review.

In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue its activities.

The Trustees' are responsible for keeping proper accounting records, which disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the

financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust Deed.

They are responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for preventing and detecting fraud or other irregularities.

Approved by the Trustees' on 25th February 2014 and signed on their behalf by:

.....

S Humphries

D G Pate

Trustee

Trustee

JOE HUMPHRIES MEMORIAL TRUST

REPORT OF INDEPENDENT AUDITOR

I report on the accounts of the Trust for the year ended 31st October 2013.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

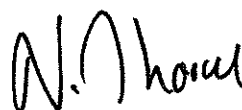
(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Calmax Accountancy Ltd
Chartered Management Accountants
46 Kiln Garth, Rothley, LE7 7LZ
25th February 2014



NEIL THORNE ACMA

JOE HUMPHRIES MEMORIAL TRUST

REPORT OF INDEPENDENT AUDITOR

I report on the accounts of the Trust for the year ended 31st October 2013.

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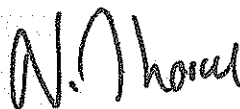
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Calmax Accountancy Ltd
Chartered Management Accountants
46 Kiln Garth, Rothley, LE7 7LZ
25th February 2014



NEIL THORNE ACMA

JOE HUMPHRIES MEMORIAL TRUST
STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED
31ST OCTOBER 2013

	Unrestricted	Total
	Funds	Funds 2013
Note	£	£
<u>Incoming Resources</u>		
Donations	11,799.16	11,799.16
Event Sponsorship	40,245.54	40,245.54
Merchandise Sales	1,498.39	1,498.39
Grants	<u>381.60</u>	<u>381.60</u>
TOTAL INCOME FOR 2012/13	53,924.69	53,924.69
 <u>Resources Expended</u>		
Set Up & Management Costs	5,529.18	5,529.18
Event Costs	1,954.18	1,954.18
Merchandise Purchases	4,004.86	4,004.86
Depreciation of Stock	550.17	550.17
Closing Stock on Hand	2,878.13cr	2,878.13cr
Photography Equipment – DeLisle	<u>800.00</u>	<u>800.00</u>
Total Expenditure 2012/13	9,960.26	9,960.26
Total Funds carried forward	43,964.43	43,964.43

All expenditure and income for 2012/13 is shown in the figures above.

The Charity has no recognised gains or losses for the year other than the above.

JOE HUMPHRIES MEMORIAL TRUST
BALANCE SHEET AS AT 31ST OCTOBER 2013

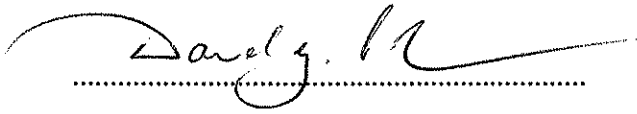
	£	£	£
CURRENT ASSETS			
Cash at Bank in hand	42,098.47		
Stock/Equipment	<u>2,327.96</u>		
		44,426.43	
CREDITORS			
Eazzee – Tee Shirts	<u>462.00</u>		
		<u>462.00</u>	
Net assets			43,964.43

The funds of the Charity:

Unrestricted funds

Unrestricted income funds 43,964.43

Total Charity Funds 43,964.43



D G Pate

Trustee

JOE HUMPHRIES MEMORIAL TRUST

NOTES TO FINANCIAL STATEMENT FOR THE YEAR ENDED 31ST OCTOBER 2013

1. Accounting Policies

Basis of preparation

The financial statements have been prepared under the historic cost convention and in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities (SORP 2005)'; issued in March 2005, applicable accounting standards and the Charities Act 2011.

Fund Accounting Policy

Unrestricted income funds are general funds that are available for use at the Trustees' discretion in furtherance of the objectives of the Charity.

Resources Expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs to the category.

2. Income Streams

	£
Donations	11,799.16
Sale of Merchandise	1,498.39
Grants Received	381.60
Events Income	<u>40,245.54*</u>
	53,924.69

*N.B. Some of the income raised from sale of merchandise is included in the Events Income figure.

3. Total Resources Expended

	£
Set up and establishing the Trust Cost	5,529.18
Purchase of Merchandise	3,542.86
Organising Events	1,954.18
Establishing a Photographic Club at De Lisle College	800.00
Creditors	462.00
Depreciation of Stock	550.17
Closing Stock	<u>2878.13cr</u>
	9,960.26

4. Trustees' Remuneration and Expenses

No salaries or wages have been paid to the Trustees during the current accounting period.

5. Debtors

There are no debtors to the Trust during this accounting period.

6. Creditors – amounts falling due within one year

	£
Eazzee – Tee Shirts	<u>462.00</u>
	<u>462.00</u>

7. Related Parties

The Charity is controlled by the Trustees.

8. Analysis of Funds

	As at 1 st Oct 2012 £	Incoming Resources £	Resources Expended £	As at 31st Oct 2013 £
General Funds				
Unrestricted income Fund	0	53,924.69	9960.26	43,964.43

9. Net Assets of the Trust

	£ Unrestricted Funds	£ Total Funds
Current Assets		
Cash in Hand	42098.47	42098.47
Stock in Hand	2327.96	2327.96
Creditors: amounts falling due in one year	<u>(462.00)</u>	<u>(462.00)</u>
Net Assets	<u>43,964.43</u>	<u>43,964.43</u>

JOE HUMPHRIES MEMORIAL TRUST
STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED
31ST OCTOBER 2013

	Unrestricted	Total
	Funds	Funds 2013
Note	£	£
<u>Incoming Resources</u>		
Donations	11,799.16	11,799.16
Event Sponsorship	40,245.54	40,245.54
Merchandise Sales	1,498.39	1,498.39
Grants	<u>381.60</u>	<u>381.60</u>
TOTAL INCOME FOR 2012/13	53,942.69	53,924.69
 <u>Resources Expended</u>		
Set Up & Management Costs	5,529.18	5,529.18
Event Costs	1,954.18	1,954.18
Merchandise Purchases	4,004.86	4,004.86
Depreciation of Stock	550.17	550.17
Closing Stock in Hand	2,878.13cr	2,878.13cr
Photography Equipment – De Lisle College	<u>800.00</u>	<u>800.00</u>
Total Expenditure 2012/13	9,960.26	9,960.26
Total Funds carried forward	43,964.43	43,964.43

All expenditure and income for 2012/13 is shown in the figures above.

The Charity has no recognised gains or losses for the year other than the above.

JOE HUMPHRIES MEMORIAL TRUST
BALANCE SHEET AS AT 31ST OCTOBER 2013

	£	£	£
CURRENT ASSETS			
Cash at Bank in hand	42098.47		
Stock/Equipment	<u>2327.96</u>		
		44426.43	
CREDITORS			
Eazzee – Tee Shirts	<u>462.00</u>		
		<u>462.00</u>	
Net assets			43,964.43
 The funds of the Charity:			
Unrestricted funds			
Unrestricted income funds			<u>43,964.43</u>
Total Charity Funds			<u>43,964.43</u>
			
S Humphries		D G Pate	
Trustee		Trustee	

JOE HUMPHRIES MEMORIAL TRUST

NOTES TO FINANCIAL STATEMENT FOR THE YEAR ENDED 31ST OCTOBER 2013

1. Accounting Policies

Basis of preparation

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7. Related Parties

The Charity is controlled by the Trustees.

8. Analysis of Funds

	As at 1 st Oct 2012 £	Incoming Resources £	Resources Expended £	As at 31 st Oct 2013 £
General Funds				
Unrestricted income Fund	0	53,924.69	9,960.26	43,964.43

9. Net Assets of the Trust

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Current Assets		
Cash in Hand	42098.47	42098.47
Stock in Hand	2327.96	2327.96
Creditors: amounts falling due in one year	<u>(462.00)</u>	<u>(462.00)</u>
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