

JHMT SPONSORSHIP PACK



Thank you for choosing The Joe Humphries Memorial Trust (JHMT) for your sponsored event.

This pack contains all the information that you need to guide you through fundraising for the JHMT in three easy steps:

1. Tell everyone about your event and JHMT
2. Have Fun 4 Joe
3. Tell us all about it

If there is anything else we can do to help or you have any ideas for the future please contact us at jhmt@jhmt.org.uk

F [facebook.com/JHMTorg.uk](https://www.facebook.com/JHMTorg.uk)

E jhmt@jhmt.org.uk

W www.jhmt.org.uk



Registered Charity No: 1152647

TELL EVERYONE ABOUT YOUR EVENT

- ❖ Let us know so that we can add your event to our website
- ❖ Tell everyone you know what you are doing and about JHMT.
- ❖ Don't forget to use **Facebook/JHMTorguk** and **Twitter@JHMTorguk**
- ❖ Design posters – the JHMT logo and QR code are available to download from our website www.jhmt.org.uk. JHMT colours are lime green and dark purple.
- ❖ Use the JHMT official Sponsorship Form (included in this pack) to collect sponsors.
- ❖ Set up an online donation page.

We are registered on BT mydonate which is completely free for you and JHMT to use.

You can customize your page, add photos, link to Facebook and Twitter and create team links. It is accessible from anywhere in the world and you can add your offline donations too.

The money and gift aid are collected for you and paid directly to JHMT. You can even set up a personalised thank you that is automatically sent to everyone who sponsors you.

- ❖ Go to www.btplc.com/mydonate to create your page. (Don't forget to tell us so that we can add a link to our website).
- ❖ Ask your employer if they do matched funding to double the money you raised.
- ❖ Use the attached press release form to tell us what you are doing so we can try and get press coverage of your achievements.
- ❖ Your details will be added to our mailing list, if you wish to opt out or unsubscribe at any time please click on the unsubscribe button when you receive your first newsletter.

HAVE FUN FOR JOE

- ❖ Have a fantastic time at your event!
- ❖ Don't forget to visit our online shop at www.ezwebshop.co.uk/jhmt to buy your JHMT clothing to wear while you are doing it or contact jhmt@jhmt.org.uk to purchase a t-shirt for £5.

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TELL US ABOUT IT

Let us know how you got on and don't forget to send us lots of photos so that we can include you on our website and Facebook pages.

Please send your sponsorship money to:

JHMT
57 Loughborough Road
Mountsorrel
Leicestershire
LE12 7AP

Cheques should be made payable to:

'The Joe Humphries Memorial Trust'

Don't forget to include your sponsorship form so that we can claim the Gift Aid.

THANK YOU FOR YOUR SUPPORT

F [facebook.com/JHMTorg.uk](https://www.facebook.com/JHMTorg.uk)

E jhmt@jhmt.org.uk

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OUTLINE PRESS RELEASE

Title of Event	
Date & Time of Event	
Location of Event	
Organiser's Name, Telephone Number & Email Address	
Details of VIPs/Photo Opportunities	
Give a Brief Description of the Event Below:	
<p>The Joe Humphries Memorial Trust was launched in March 2013 in memory of a 14 year old Joseph Humphries from Rothley, who collapsed and died from sudden arrhythmic death syndrome (SADS) while out running.</p> <p>SADS is responsible for the death of 12 young people every week in the UK alone.</p> <p>The Trust aims to raise awareness of the condition and bring about measures to reduce sudden, unexpected death in young people, encourage emergency life-saving and CPR in schools, make defibrillators available in key venues in the city and county and to raise the understanding of heart screening for young people in Leicester and Leicestershire who engage in active sport to check for otherwise undetected heart conditions.</p> <p>To find out more about the work of the Trust go to www.jhmt.org.uk or follow the Trust on facebook/JHMTorguk or Twitter@JHMTorguk</p>	

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JOE HUMPHRIES MEMORIAL TRUST SPONSORSHIP FORM

JHMT was set up following the sudden death of 'our Joe' a fit, healthy, loveable 14 year old. The Trust aims to promote awareness of sudden death in young people (SADS) and teach people how to react in these situations as well as inspiring young people to fulfill their potential.

Please Sponsor: _____ **on (date)** _____

Name	Amount	Home Address (including postcode)	Contact Number or email	Gift Aid (✓)

You must pay an amount of income tax that is at least equal to the amount of tax that the charity will reclaim on your gift for this financial year.

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